

IN THE CLAIMS

1. (Currently amended) A software architecture for enabling a user to create a Web site over the Internet, the software architecture comprising:
  - a plurality of applications;
  - a data schema for storing a plurality of data objects, the data schema having an underlying, extensible data model providing a configuration of the data objects in the data schema, the data objects having fixed attributes and extensible attributes, the extensible attributes of a data object enabling extension of the data schema, wherein the extension consists of previously undefined attributes and wherein the extension is executed without having to alter the configuration of the data model; and
  - an integrated platform for enabling the user to perform a task, wherein a task has one or more stages and is completed by progressing from a first context to a second context and by controlling interaction between two or more of the applications and the extensible data model, and for maintaining a context and a context task list in the user's progress of completing a task for the purpose of creating a Web site.
2. (Previously cancelled)
3. (Previously cancelled)
4. (Original) A software architecture as recited in claim 1 wherein a data object is associated with a context information record that further describes a task in which the data object will be used.

5. (Previously Presented) A software architecture as recited in claim 1 wherein the platform allows the user and an application to extend the data schema in a user-specific way, thereby enabling a plurality of users and the plurality of applications to use the data schema.
6. (Cancelled)
7. (Previously Presented) A software architecture as recited in claim 1 wherein the extensible, underlying data model provides a standard way of representing the previously undefined attribute.
8. (Original) A software architecture as recited in claim 1 further comprising a user interface that is uniform across the plurality of applications.
9. (Original) A software architecture as recited in claim 1 wherein additional services can be added using the plurality of applications.
10. (Original) A software architecture as recited in claim 1 wherein the integrated platform is used to create and maintain an online business presence.
11. (Original) A software architecture as recited in claim 1 wherein the integrated platform is used to create and maintain a customer relationship management application.

12. (Previously Presented) A software architecture as recited in claim 1 wherein the software architecture is a reactive architecture which supports a plurality of levels of task granularity and is dynamically aware of what information has been entered by a user.

13-31. (Previously Withdrawn)

32. (Previously Presented) A software architecture as recited in claim 1, the extensible data model enabling arranging and configuring application data of one or more of the plurality of applications.

33. (Previously Presented) A software architecture as recited in claim 32, wherein the application data are one of a fixed attribute and an extended attribute.

34. (Previously Presented) A software architecture as recited in claim 1, further comprising a data logic component for operating on the data.

35. (Previously Presented) A software architecture as recited in claim 8, the user interface implementing a user experience.

36. (Previously Presented) A software architecture as recited in claim 35, further including an information architecture layer for modeling the user experience.